



2023 SPONSOR PACKET

Dear Community Business,

We are excited to bring roller derby back to our fans and community of Fort Wayne for our comeback season after a long 3 year hiatus!! Formerly known as the Fort Wayne Derby Girls and Fort Wayne Derby Brats, we have merged and rebranded together to Fort Wayne Roller Derby. Our league now includes all ages (6 years old and up), and all genders. We also have a new venue for home games: the Sport One Parkview Icehouse.

Derby is fun for all ages to enjoy and our events are family-friendly. We know we provide an exciting event for families to attend, and are looking to bring the sport back into the local limelight again! We are seeking your partnership to help us achieve our goals and make our home games shine.

Our events will bring many people into the Fort Wayne area that are potential patrons of your business. Teams, officials, fans, and families travel from all over the region to attend. By selecting a sponsorship package with FWRD, your business's name will not only be reaching locals from our programs, but also our national fan base online! Every home game we also select a charity partner. Sponsorships help cut down on set up costs which in turn allows for larger donations to those charities.

We deeply appreciate your time and consideration in reviewing our sponsor packet. If none of the below packages fits you, please contact us and we can customize a package for you. We may also consider in-kind trade value of goods and services for advertising. We hope to partner with you to make this season great!

Sincerely,

Fort Wayne Roller Derby



2023 SPONSOR PACKET

ALL STAR - FREE COMMUNITY GAME

NIGHT \$3000 Your generous sponsorship gives FREE ADMISSION to all fans and community on your choice of game date!

***Special press releases sent to all surrounding media outlets informing you are hosting selected home game**

*** Exclusive VIP seating for up to 10 guests on chosen date**

- * Full page ad in all home game programs
- * Banner (you provide) displayed at all home games
- * Company announced throughout all home games
- * Large company logo with link on website
- * Facebook and Instagram promotions during season to FWRD's 10,000+ followers
- * 10 season tickets * 10 FWRD T-shirts

MVP \$1500

*** Exclusive VIP seating for up to 8 guests on chosen date**

- * Full page ad in home game programs
- * Banner (you provide) displayed at all home games
- * Company announced throughout home games
- * Large company logo with link on FWDG website
- * Facebook and Instagram promotions during season to FWRD's 10,000+ followers
- * 8 season tickets * 8 FWRD T-shirts

HELMET SPONSOR \$1000

Allows team to purchase new updated helmets for the safety of our skaters

*** Company Logo decal on ALL skater helmets for the year**

- * Half page ad in home game programs
- * Banner (you provide) displayed at all home games
- * Company announced throughout all home games
- * Large company logo with link on website
- * Facebook and Instagram promotions during season to FWRD's 10,000+ followers
- * 6 season tickets * 6 FWRD T-shirts

JAMMER \$750

- * Half page ad in all home game programs
- * Banner (you provide) displayed at all home games
- * Company announced throughout all home games
- * Medium company logo with link on website
- * Facebook and Instagram promotions during season to FWRD's 10,000+ followers
- * 5 season tickets * 5 FWRD T-shirts

Pivot \$500

- * Quarter page ad in home game programs
- * Banner (you provide) displayed at home games
- * Company announced throughout home games
- * Small company logo with link on website
- * Facebook and Instagram promotions during game season to FWRD's 10,000+ followers
- * 4 season tickets * 4 FWRD T-shirts

BLOCKER \$250

- * Company logo in home game program
- * Banner (you provide) displayed at home games
- * Company announced throughout home games
- * Company logo with link on website.
- * Facebook and Instagram mentions during season
- * 3 season tickets * 3 FWRD T-shirts

\$125 Kids Area Sponsor

*** Choose your game night**

- * Company announced as Kids Game Area sponsor
- * Banner (you provide) hung in Kids Area
- * Special mention in program, on website, on Facebook and Instagram for your chosen game night
- * 2 tickets to chosen game * 2 FWRD T-shirts



2023 SPONSOR PACKET



\$125 JAM LINE SPONSOR

*Choose your game night

- * Company announced as the Jam Line sponsor
- * Banner (you provide) displayed at game
- *Special mention in program, on website, on Facebook and Instagram for your chosen game night
- * 2 tickets to chosen game. *2 FWRD T-shirts

\$125 PENALTY BOX SPONSOR

*Choose your game night

- *Company announced as the Penalty Box sponsor
- * Banner (you provide) displayed at game
- *Special mention in program, on website, on Facebook and Instagram for your chosen game night
- * 2 tickets to chosen game *2 FWRD T-shirts

SUPER FAN \$100

- * Name announced at games and listed in programs, on website, on Facebook and Instagram
- * 2 season tickets * 2 FWRD T-shirts

COMPANY NIGHT OUT

- * Company announced throughout the game
 - * Special group discount
- \$8 per ticket (minimum 20 tickets)

PROGRAM AD ONLY

Full Page:	1 game \$90	3 games \$225
Half Page:	1 game \$75	3 games \$175
Quarter Page:	1 game \$50	3 games \$125

Graphics Guidelines

- High resolution logos, ads, and any other artwork needed for your package
- Website address/link you would like to use for online promotions (if applicable)
- 200 characters of written copy for online promotions (if applicable)
- Full page ad = 5.5" x 8.5", 1/8" bleed, 300+ dpi
- Half page ad = 5.5" x 4.25", 1/8" bleed, 300+ dpi
- Quarter page ad = 2.75" x 4.25", 1/8" bleed, 300+ dpi

THANK YOU for supporting us to help bring hard hitting roller derby action back to Fort Wayne! We look forward to partnering with you for an amazing 2023 season back on the track! Your advertising selections will continue on through the end of the year on our website and socials.

Return the following completed form and necessary image items via email to fwrollerderby@gmail.com by **MARCH 15, 2023**. If you would like to arrange a skater pick up of sponsorship payment and form please let us know.



2023 SPONSOR PACKET

SELECT YOUR SPONSORSHIP LEVEL

- ALL STAR GAME NIGHT.....\$3,000
- MVP.....\$1,500
- HELMET.....\$1,000
- JAMMER.....\$750
- PIVOT.....\$500
- BLOCKER.....\$250
- KIDS AREA.....\$125
 - April 23 June11 July 9
- JAM LINE.....\$125
 - April 23 June11 July 9
- PENALTY BOX.....\$125
 - April 23 June11 July 9
- SUPER FAN.....\$100
- PROGRAM AD ONLY

	1 game	3 games
Full page:	\$90 <input type="checkbox"/>	\$225 <input type="checkbox"/>
Half page:	\$70 <input type="checkbox"/>	\$175 <input type="checkbox"/>
Quarter page:	\$50 <input type="checkbox"/>	\$125 <input type="checkbox"/>

- COMPANY NIGHT (min 20 tickets)
\$8 x _____ tickets = \$_____

TOTAL PAYMENT DUE - \$_____

Return the following completed form and necessary image items via email to fwrollerderby@gmail.com by MARCH 15, 2023. If you would like to arrange a skater pick up of sponsorship payment and form please let us know.

Company Name

Street Address

City / State / Zip Code

Contact Person

Email

Phone

Signature

Date

Name of skater that helped secure your package

Please fill in the quantity for each size needed if shirts was included in your chosen package. All shirts are one of a kind and only sponsors will have them for the season.

Small _____ Large _____ XXL _____
Med _____ Ext Lg _____