

SPONSORSHIP OPPORTUNITIES

FORT WAYNE DERBY GIRLS



**2017 SEASON HOME BOUTS:
FEBRUARY 11, MARCH 25, APRIL 29, MAY 20**

Sponsorship Levels Available:

GRAND SLAM \$2,000+

- Full page ad in home bout programs
- Banner (provided by sponsor) to be hung at home bouts
- Company announced and logo flashed on jumbo screen throughout home bouts
- Large company logo with link on FWDG website sponsor page and homepage (see logo guidelines)
- Bi-weekly promotion during bout season to 8,000+ Facebook followers plus one Instagram post
- 10 season tickets
- 5 FWDG sponsor T-shirts
- 5 league posters

JAMMER \$1,000+

- Half page ad in home bout programs
- Banner (provided by sponsor) to be hung at home bouts
- Company announced and logo flashed on jumbo screen throughout home bouts
- Medium company logo with link on FWDG website sponsor page and homepage (see logo guidelines)
- Monthly promotion during bout season to 8,000+ Facebook followers plus one Instagram post
- 6 season tickets
- 3 FWDG sponsor T-shirts
- 3 league posters

PIVOT \$500+

- Quarter page ad in home bout programs
- Banner (provided by sponsor) to be hung at home bouts
- Company announced and logo flashed on jumbo screen throughout home bouts
- Small company logo with link on FWDG website sponsor page and homepage (see logo guidelines)
- 4 season tickets
- 2 FWDG sponsor T-shirts
- 2 league posters

BLOCKER \$250+

- Company listed in Thank You section of home bout programs
- Banner (provided by sponsor) to be hung at home bouts
- Company announced and logo flashed on jumbo screen throughout home bouts
- Small company logo with link on FWDG website sponsor page (see logo guidelines)
- 2 season tickets
- 2 FWDG sponsor T-shirts
- 1 league poster

SUPER FAN \$100

- Name announced and flashed on jumbo screen throughout home bouts
- 2 season tickets
- 2 FWDG sponsor T-shirts
- 1 league poster

COMPANY NIGHT

Treat your employees to a night of roller derby!

- Includes company name announced throughout the bout
_____ x \$5 per ticket (minimum 25 tickets)



Real Sport. Real Women. Real Tough.

JAM LINE SPONSOR

- Company announced as the Jam Line Sponsor periodically during home bout(s)
- Special mention in bout program
- Vendor table at sponsored bout(s) available for company employees
- Two tickets for each sponsored bout
_____ \$150-1 bout _____ \$200-2 bouts _____ \$275-3 bouts _____ \$350-4 bouts

PENALTY BOX SPONSOR

- Company announced as the Penalty Box Sponsor periodically during home bout(s)
- Special mention in bout program
- Vendor table at sponsored bout(s) available for company employees
- Two tickets for each sponsored bout
_____ \$150-1 bout _____ \$200-2 bouts _____ \$275-3 bouts _____ \$350-4 bouts

PHOTO BOOTH SPONSOR

- Company announced as Photo Booth sponsor periodically during home bout(s)
- Special mention in bout program
- Company logo on each photo strip
- Vendor table at sponsored bout(s) available for company employees
- Two tickets for each sponsored bout
_____ \$150-1 bout _____ \$200-2 bouts _____ \$275-3 bouts _____ \$350-4 bouts

KIDS AREA SPONSOR

- Company announced as Kids Area sponsor periodically during home bout(s)
- Special mention in bout program
- Sponsor provided sign hung in kids area
- Company may send up to 4 people to volunteer at the Kids Area
- Two tickets for each sponsored bout
_____ \$75-1 bout _____ \$100-2 bouts _____ \$150-3 bouts _____ \$175-4 bouts

HELMET SPONSOR

- Company announced as FWDG Helmet sponsor during home bouts
- Special mention in bout program
- Decal of Company Logo on helmets of rostered skaters
_____ \$1,000 full season

LEAGUE PHOTO POSTER SPONSOR

- Company announced as FWDG Poster sponsor during home bouts
- Special mention in bout program
- Company logo on league photo posters
_____ \$500 full season

VENDOR BOOTH RENTAL

- May send up to four people to work booth
_____ \$50-1 bout _____ \$75-2 bouts _____ \$125-3 bouts _____ \$150-4 bouts

HOME BOUT PROGRAM AD

- Full page ad _____ \$125-per bout _____ \$400-all 4 bouts
- Half page ad _____ \$75-per bout _____ \$200-all 4 bouts
- Quarter page ad _____ \$50-per bout _____ \$175-all 4 bouts

2017 SPONSORSHIP CONTRACT

FORT WAYNE DERBY GIRLS



**PLEASE FILL OUT THIS FORM AND EMAIL IT TO
FWDGSPONSORSHIP@GMAIL.COM BY
DECEMBER 16, 2016**

CONTACT INFORMATION:

Company: _____ Contact Person: _____

Email: _____ Phone: _____

Mailing address: _____

FWDG skater/member contact: _____

SPONSORSHIP LEVEL SELECTED:

<input type="checkbox"/> Grand Slam*	<input type="checkbox"/> Company Night	<input type="checkbox"/> Helmet
<input type="checkbox"/> Jammer*	<input type="checkbox"/> Jam Line	<input type="checkbox"/> League Photo Poster
<input type="checkbox"/> Pivot*	<input type="checkbox"/> Penalty Box	<input type="checkbox"/> Vendor Booth
<input type="checkbox"/> Blocker*	<input type="checkbox"/> Photo Booth	<input type="checkbox"/> Program Ad only
<input type="checkbox"/> Super Fan*	<input type="checkbox"/> Kids Area	

Total Amount: \$ _____ Payment type: _____

*Grand Slam, Jammer, Pivot, Blocker and Super Fan levels come with T-shirts, please fill in sizes below:

_____ S _____ M _____ L _____ XL _____ 2XL

SIGNATURE: _____ **DATE:** _____

GRAPHIC GUIDELINES:

Please provide the following items to FWDGSponsorships@gmail.com by December 16th, 2016:

- This completed form
- High resolution logos, ads, and any other artwork needed for your sponsorship level
- Website address/link you'd like to use for online promotions (if applicable)
- 200 characters of written copy for online promotions (if applicable)

PROGRAM AD SPECS

- Full page ad = 5.5" x 8.5", 1/8" bleed, 300+ dpi
- Half page ad = 5.5" x 4.25", 1/8" bleed, 300+ dpi
- Quarter page ad = 2.75" x 4.25", 1/8" bleed, 300+ dpi

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